

## **CURRICULUM VITAE**

**Steven H. Dayan, M.D., FACS**

### **ADDRESS**

#### **Office:**

Dayan Facial Plastic Surgery (**SDMD**)  
845 N. Michigan Avenue, Suite 923 E.  
Chicago, Illinois 60611  
312 335 2070 Phone  
312 335 2074 Fax

#### **Research Facility:**

DeNova Research  
845 N. Michigan Avenue, Suite 923 E.  
Chicago, Illinois 60611  
312 335 2070 Phone  
312 335 2074 Fax

#### **Hospitals:**

St. Joseph Hospital  
2900 N. Lake Shore Drive  
Chicago, Illinois 60657

University of Illinois Hospital and Clinics  
Department of Otolaryngology-Head and Neck Surgery  
Eye & Ear Infirmary  
1855 W. Taylor Street  
Chicago, Illinois 60612

### **CERTIFICATION**

Good Clinical Practices, November 2004  
(Clinical research training certification)  
CBR International Corp. Boulder, CO.

Fellow American Academy of Facial Plastic  
and Reconstructive Surgery, March 2003

Fellow American College of Surgeons, October 2001

American Board of Facial Plastic  
and Reconstructive Surgery, June 2001

American Board of Otolaryngology, May 1999

### **MEDICAL LICENSURE**

Illinois

New York  
Pennsylvania  
California  
Florida  
Wisconsin  
District of Columbia

## **EDUCATION**

**Fellowship:** Facial Plastic Surgery,  
Indiana University / Preceptor-Stephen W. Perkins M.D.  
Department of Otolaryngology  
Indianapolis, Indiana

**Residency:** University of Illinois at Chicago,  
Department of Otolaryngology-Head & Neck Surgery, Chief  
Resident  
Chicago, Illinois

**Internship:** University of Illinois at Chicago,  
Department of Surgery, Chicago, Illinois

**Medical School:** University of Illinois at Chicago,  
Chicago, Illinois – M.D.

**College:** Washington University,  
St. Louis, Missouri – B.A.

**High School:** Niles West High School,  
Skokie, Illinois

## **ACADEMIC APPOINTMENTS**

Physicians Coalition for Injectable Safety Delegate  
American Academy for Facial Plastic and Reconstructive Surgery

Adjunct Professor  
DePaul University, Chicago IL Spring 2010- Present

Clinical Assistant Professor Otolaryngology-Head and Neck Surgery  
University of Illinois, July 1999 - Present

Instructor of Clinical Otolaryngology-Head and Neck Surgery  
Indiana University Medical School, July 1998-June 1999

## **PROFESSIONAL APPOINTMENTS**

**Enhance Educational Foundation: Founder, President, Executive Director**

A non-for-profit 501(c)-3 organization dedicated to promoting education to underprivileged students.

**College of Cosmetic Medicine: Founder and Executive Chairman**

A training center for advanced office-based aesthetics including injections and lasers.

**DeNova Research: Founder and President**

A comprehensive clinical research company that provides clinical drug and device development and product evaluation.

**True University: Founder and Medical Director**

An educational academy dedicated to teaching professional skin care.

**Chicago Public Schools**

Advisory board member medical and health career academy June 2006

**PROFESSIONAL MEMBERSHIPS**

1. American Academy of Facial Plastic and Reconstructive Surgery
2. American Society of Aesthetic Plastic Surgeons (ASAPS)
3. Fellow, American College of Surgeons
4. American Academy of Otolaryngology-Head and Neck Surgery
5. The American Laryngological, Rhinological and Otological Society
6. Chicago Laryngological and Otological Society
7. American Society for Laser Medicine and Surgery
8. The Rhinoplasty Society
9. Face to Face Domestic Violence Treatment program
10. Fellow, The Institute of Medicine of Chicago
11. American Medical Association
12. Chicago Medical Society
13. Association of Medical Ethics
14. Dermatologic and Aesthetic Surgery International League

**Academic Affiliations and Sponsored Internships**

1. Chicago Public Schools
2. Evanston High School
3. Malcolm X College
4. Midwestern University
5. Chicago College of Medicine
6. Robert Morris University
7. Rosalind Franklin University
8. University of Aesthetics
9. Pivot Point
10. Valparaiso University
11. University of Illinois
12. DePaul University

13. Northwestern University
14. Steering Committee IMCAS
15. Steering Committee VCS
16. Credentialing Committee AAFPRS
17. Chief medical editor: Modern Aesthetics Magazine

## **HONORS AND AWARDS**

Visiting Professor, Cleveland Clinic Department of Plastic Surgery, April 2-3, 2015

“Outstanding Paper Presentation” Session 2 of the Cosmetic Scientific Paper sessions American Society of Plastic Surgery (ASPS) Annual meeting, October 13, 2014. “A Pooled Analysis of the Safety and Efficacy Results of the Multicenter, Double-Blind, Randomized, Placebo-Controlled Phase 3 Refine-1 and Refine-2 Trials of ATX-101, a Submental Contouring Injectable Drug for the Reduction of Submental Fat”

*Subliminally Exposed* (Morgan James Publishing NY, NY)

June 13<sup>th</sup> #9 NY Time Best Seller list in the How to advice section

USA Today Best Seller List #97/150

Reporter of the Course of Rhinoplasty; Presenting the Subject: Closed Rhinoplasty

28<sup>th</sup> Journey South Brazilian Plastic Surgery; The Brazilian Society of Plastic Surgery, Florianopolis, Brazil April 21, 2012

Reporter of the Surgical Demonstration; Presenting the Subject: Closed Rhinoplasty

28<sup>th</sup> Journey South Brazilian Plastic Surgery; The Brazilian Society of Plastic Surgery, Florianopolis, Brazil April 21, 2012

Robert Morris University, Distinguished Program Advisory Committee Member, June 2011

The Aesthetic Show; Excellence in Aesthetic Medicine, May 23, 2010

Niles West High School; Alumni of the Year, May 17, 2010

Chicago Medical Society; Public Service Award, June 7<sup>th</sup>, 2009

American Medical Association; Foundation Leadership Award Established Physician recipient, March 31<sup>st</sup>, 2008

“Top Doctors”:

Illinois Checkbook’s Consumer guide survey

Castle Connolly Medical

Residency: Administrative Chief Resident  
Department of Otolaryngology  
University of Illinois  
Resident Research Award American Laryngological  
Association, COSM 5/97

Medical School: Grove Award Valedictorian Finalist  
Alpha Omega Alpha (AOA) Early Induction  
Vice President AOA

University: Phi Beta Kappa  
Graduated Cum Honore  
Omicron Delta Kappa (ODK) National Leadership  
Society  
Vice President ODK

### Research Grants/Funding

**Sponsor: Allergan**  
A multicenter, single-blind, randomized, controlled study of the safety and effectiveness of Juvederm Voluma XC injectable gel for chin augmentation  
Protocol: VOLUMA-006

**Sponsor: CROMA**  
Randomized double-blind Phase3 study to assess the efficacy and safety of BoNT/A-DP in the treatment of glabellar lines in comparison with placebo followed by an open label extension study  
Protocol: CPH-301-201030/Blessed I

**Sponsor: Steven H. Dayan, MD FACS**  
A Post-Market, Randomized, Placebo-Controlled Study to Assess the Efficacy of Cosmeceutical therapy in Combination with Full Facial Rejuvenation  
Protocol: PCA-SD-01

**Sponsor: Steven H. Dayan, MD FACS**  
An Open-label, post-market study to assess the impact of lip rejuvenation with Restylane Silk on projected first impressions and mood perceptions  
Protocol: Silk-FL-01

- Sponsor: Steven H. Dayan, MD FACS**  
A post market, randomized study to assess the efficacy of skin rejuvenation therapy in combination with neurotoxin and full facial filler treatments  
Protocol: NuD-SD-01
- Sponsor: DDKarma, Inc**  
Clinical evaluation of the efficacy of the Dermaflash system for skin exfoliation and reduction of the face vellus hair  
Protocol: DERM-15-001
- Sponsor: Evolus, Inc.**  
A Multi-Center, Open Label, Multiple Dose, Phase II Trial to Demonstrate the Safety of DWP-450 in Adult Subjects for Treatment of Moderate-to-Severe Glabellar Lines  
Protocol: EVOLUS-CLIN006
- Sponsor: Kythera Biopharmaceuticals, Inc.**  
CONTOUR: Condition of Submental Fullness and Treatment Outcomes Registry (A Registry of Submental Fullness, Treatment Options Administered, and Associated Outcomes)  
Protocol: ATX-101-15-40M
- Sponsor: Neothetics**  
A Multi-Center, Randomized, Double-Blinded, Placebo-Controlled Study Evaluating the Safety and Efficacy of LIPO-202 for the Reduction of Central Abdominal Bulging Due to Subcutaneous Fat in Non-Obese Subjects  
Protocol: LIPO-202-CL-19
- Sponsor: Actavis**  
A Randomized, Multicenter, Double-blind, Placebo-controlled Study to Evaluate the Efficacy and Safety of 1.5mg/kg per Day of Sarecycline Compared to Placebo in the Treatment of Acne Vulgaris  
Protocol: SC1403
- Sponsor: Actavis**  
A Randomized, Multicenter, Double-blind, Placebo-controlled Study to Evaluate the Efficacy and Safety of 1.5mg/kg per Day of Sarecycline Compared to Placebo in the Treatment of Acne Vulgaris  
Protocol: SC1401

- Sponsor: Allergan**  
 A Prospective, multicenter, within-subject controlled study of the safety and effectiveness of Juvéderm Volift XC versus Restylane-L for the correction of moderate to severe nasolabial folds  
 Protocol: S17L-001
- Sponsor: Allergan**  
 Prospective, Multi-site, Single-blind Study to Evaluate Subject Satisfaction with Facial Appearance Overall and the Aesthetic and Psychological Impact of Combined Facial Treatment of BOTOX® Cosmetic, JUVÉDERM® ULTRA XC, JUVÉDERM® ULTRA PLUS XC, JUVÉDERM® VOLUMA® XC, and LATISSE®  
**Protocol: GMA-CMB-14-001**
- Sponsor: SkinCeuticals**  
 A Post Market, Double-arm Study to Assess the Tolerance of Cosmeceutical Sunscreen in Adjunct to either abobotulinumtoxinA for Peri-Ocular Rhytides or Hyaluronic Acid Soft Tissue Filler in the Vermillion Body and/or Border.  
**Protocol: SKI-SNSCRN-1**
- Sponsor: Allergan**  
 A Safety and Efficacy Study to Compare Dapsone Dermal Gel with Vehicle Control in Patients with Acne Vulgaris  
**Protocol: 225678-007**
- Sponsor: Anterios**  
 Dose Finding Study of BoNT/A In Subjects With Crow's Feet (Lateral Canthal Lines)  
**Protocol: ANT-1401-LCL-204**
- Sponsor: Lifes2Good**  
 A Multi-Center, Randomized, Double-Blind, Placebo-Controlled Clinical Study To Evaluate The Efficacy Of The New Viviscal Professional Strength Oral Supplement In Females With Self-Perceived Thinning Hair  
**Protocol: 2013-0403**
- Sponsor: Kythera**  
 A Multi-center, Double-blinded, Nontreatment, Long-term Follow-up Study of Subjects who Completed AXT-101 (Deoxycholic Acid Injections) Clinical Trials ATX0101-11-22

or AXT-101-11-23 for the reduction of Localized Subcutaneous Fat in the Submental Area

**Protocol: ATX-101-13-35**

**Sponsor: Lithera**

A Multi-Center, Randomized, Double-Blind, Placebo-Controlled, Dose-Ranging Study Evaluating the Safety and Efficacy of Salmeterol Xinafoate (SX) in the Aesthetic Treatment of Disproportionate Abdominal Bulging Due To Excess Subcutaneous Fat in Healthy, Non-Obese Patients

**Protocol: LIPO-202-CL-16**

**Sponsor: SkinCeuticals**

A Post Market, Triple-arm, Randomized, Controlled Study to Assess the Efficacy of Cosmeceutical Therapy in Adjunct to Full Facial Rejuvenation

**Protocol: SKI-FIL-12**

**Sponsor: Watson**

A Multi-center, Double blind, Randomized, Parallel-group, Vehicle-Controlled Study to Evaluate the Safety and Clinical Equivalence of a generic Azelaic Acid Gel, 15 % and the Reference Listed Finacea (azelaic acid) Gel, 15% in Patients with Moderate Facial Rosacea

**Protocol: 13-1014**

**Sponsor: Allergan**

A prospective, multicenter, within-subject controlled study of the safety and effectiveness of JUVÉDERM VOLIFT™ XC versus Restylane-L® for the correction of moderate to severe nasolabial Folds

**Protocol: S17L-001**

**Sponsor: Warner Chillcott**

A Randomized, Multicenter, Double-blind, Placebo-controlled Study to Evaluate the Safety and Efficacy of 3 Different Doses of a Novel Tetracycline, Compared to Placebo in the Treatment of Facial Acne Vulgaris

**Protocol: PR-10411.0**

**Sponsor: Standard Process**

A Double-blinded, Randomized Placebo Controlled Study to Assess the Efficacy of Nutritional Supplementation in Altering Ecchymosis, Erythema and Health Outcomes Associated with Aesthetic Procedures

**Protocol: PS-SUP-12**



- Sponsor: Allergan, Inc (Irvine, CA)**  
Bimatoprost for the Treatment of Eyebrow Hypotrichosis  
**Protocol: 192024-043**
- Sponsor: Steven H. Dayan, MD, F.A.C.S.**  
A Prospective, Double-Blinded, Randomized Study  
Evaluating the Efficacy and Safety of ARTISS Human Fibrin  
Sealant as used in External Rhinoplasty  
**Protocol: ART-RHI-12**
- Sponsor: Steven H. Dayan, MD, F.A.C.S.**  
A Double-Blinded, Randomized Placebo Controlled Pilot  
Study Comparing the Efficacy and Safety of  
IncobotulinumtoxinA versus Saline Injections to the Cheek  
Region in Patients with Rosacea  
**Protocol: ROS-INC-12**
- Sponsor: Allergan, (Irvine, CA)**  
Bimatoprost in the Treatment of Eyelash Hypotrichosis  
**Protocol: 192024-046**
- Sponsor: Myoscience**  
A Multi-Center, Randomized, Evaluator-Blinded,  
Controlled Study to Evaluate the effectiveness and Safety  
of the Cryo-Touch IV Device for the Temporary  
Improvement In The Appearance Of Hyperdynamic  
Forehead Wrinkles  
**Protocol: MYO-0806**
- Sponsor: Kythera, Inc. (Agoura Hills, CA)**  
Multicenter, open-label study of ATX-101 (sodium  
deoxycholate injection) for the reduction of localized  
subcutaneous fat in the submental area.  
**Protocol: ATX-101-11-26**
- Sponsor: Kythera, Inc. (Agoura Hills, CA)**  
Three-dimensional photography to document the time  
course of adverse events in the submental area for  
subjects treated with ATX-101 (sodium deoxycholate  
injection) for the reduction of localized subcutaneous  
fat in the submental area.  
**Protocol: ATX-101-11-31**
- Sponsor: Ulthera Inc. (Mesa, AZ)**  
Evaluation of the Ulthera System for Obtaining Lift and  
Tightening of the Neck in Post-surgery and Surgery  
Naïve Patients who Failed to Respond to a Previous

Ultherapy Treatment.

**Protocol: ULT-127**

**Sponsor: Allergan, Inc. (Irvine, CA)**

A Pilot Study of BOTOX® Cosmetic in the Treatment of Moderate to Severe Glabellar Lines –Establishing Patient Satisfaction

**Protocol: GMA-BTXC-11-001**

**Sponsor: Steven H. Dayan, M.D., F.A.C.S.**

An Open-Label, Randomized, 2-Arm Parallel Study Comparing the Efficacy, Ease of Use, and Safety of PDS Plated Cartilagenous Grafting versus Non-Plated Cartilagenous Grafting as Performed through Endonasal Rhinoplasty

**Protocol: PDS-END-001**

**Sponsor: Allergan, Inc. (Irvine, CA)**

A Multicenter, Single-Blind, Randomized, Controlled Study of the Safety and Effectiveness of JUVEDERM® Ultra XC Injectable Gel for Lip Augmentation

**Protocol: JULIDO-002**

**Sponsor: Ulthera Inc. (Mesa, AZ)**

A Prospective, Open-Label, 2-Arm Parallel Study Comparing the Safety and Efficacy of Ulthera® Ultrasound Therapy in the Tightening of Neck Skin in Patients with a History of Submentoplasty and/or Rhytidectomy vs. Patients Naïve to Submentoplasty or Rhytidectomy

**Protocol: ULT-107**

**Sponsor: Cynosure, Inc. (Westford, MA)**

Postmarket study for the treatment of nasolabial folds using the SmartLipo Triplex

**Protocol # CYN10-SD-FMS**

**Sponsor: Cynosure, Inc. (Westford, MA)**

Postmarket study for the treatment of mandibular and submandibular areas using the SmartLipo Multiplex

**Protocol # CYN09-SD-MAN-01**

**Sponsor: Allergan, Inc. (Irvine, CA)**

A Multicenter, Double-Blind, Randomized, Placebo-Controlled, Parallel-Group, Single Treatment Cycle Study of BOTOX® (Botulinum Toxin Type A) Purified Neurotoxin Complex in Subjects with Lateral Canthal Rhytides

**Protocol: 191622-098**

- Sponsor:** **Cynosure, Inc. (Westford, MA)**  
Clinical Evaluation of the Elite MPX for the Removal of Unwanted Hair  
**Protocol: CYN-11-ELITE-HR-SD**
- Sponsor:** **Biopelle, Inc. (Ferndale, MI)**  
A Split-faced Study Comparing the Efficacy of Biopelle Control Tactics in Subjects Undergoing Fractional CO<sub>2</sub> Laser Resurfacing  
**Protocol: BIO-CON-10**
- Sponsor:** **Bioform Medical (San Mateo, CA)**  
An Open-label, Prospective, Postmarket Study to Assess Altering First Impressions and Self-Esteem Following Radiesse® Injections.  
**Protocol # RAD-IMP-001**
- Sponsor:** **Ellman International, Inc. (Oceanside, NY)**  
A Prospective, Randomized, Open-Label, 2-Arm Parallel Study Comparing the Safety and Efficacy of Single Therapy versus Double Therapy using the Surgitron® Dual RF™ S5 with the Pellevé™ Wrinkle Treatment Handpiece and Pellevé™ Treatment Gel for the Treatment of Moderate Facial Wrinkles in Fitzpatrick Skin Types I – IV.  
**Protocol # PEL-09-01**
- Sponsor:** **Sponsor would like to remain anonymous**  
Development of a Treatment Satisfaction Measure in Facial Lines.  
**Protocol # AL6255A**
- Sponsor:** **Steven H. Dayan, M.D., F.A.C.S.**  
A Double-Blind, Randomized, Placebo Controlled, Crossover Study to Assess the Safety and Efficacy of Botulinum Toxin A Injections as a Preventative Measure for Herpes Labialis.  
**Protocol # HSV-BOT-01-09**
- Sponsor:** **Intracuticals (Australia)**  
A Prospective, Open-Label Study Evaluating the Efficacy and Safety of the Intracuticals Clarity Infusion for the Treatment of Mild to Moderate Facial Acne in Subjects with Fitzpatrick Skin Types I-VI.  
**Protocol # INT-CLA-901**

**Sponsor:** **Oxygen Biotherapeutics (Durham, NC)**  
A Open-Label, Single-Center, Postmarket Study to Assess the Effectiveness of Dermacyte™ Oxygen Gel Applied Twice Daily to the Facial area to Support and Improve Healthy Skin for Subjects with Fitzpatrick Skin Types IV V, and VI with Mild to Moderate Facial Wrinkles, Fine Lines and Crowsfeet.  
**Protocol # OXY-GEL-01**

**Sponsor:** **Cynosure, Inc. (Westford, MA)**  
Post Market Study for the Treatment of Mandibular and Submandibular Areas Using the SmartLipo Multiplex.  
**Protocol # CYN10-SD-FMS**

**Sponsor:** **Photocure (Oslo, Norway)**  
A Double Blinded, prospective, randomized, stratified, placebo-controlled, multicenter study of photodynamic therapy with Visonac cream in patients with moderate to severe acne vulgaris.  
**Protocol # PC TA 204/09**

**Sponsor:** **Investigator Initiated**  
“Botox 3-month Quality of Life Survey”

**Sponsor:** **Investigator Initiated**  
Open label comparison study of Botox verses Placebo in a 3-month Quality of Life Survey.

**Sponsor:** **ColBar LifeScience, Ltd. (Herzliya, Israel)**  
An Open-label, Multi-Center, Prospective, Postmarket Study to Assess he Safety and Effectiveness of EVOLENCE® in Facial Augmentation Of Subjects with Fitzpatrick Skin Color Types IV, V, and VI .  
**Protocol # DP101-US-04**

**Sponsor:** **Coapt Systems, Inc. (Palo Alto, CA)**  
A Randomized, Double-Blind, Multi-Center Comparison of the Safety of Gel and Gel Plus Versus Restylane for the Correction of Nasolabial Folds (GRACE)  
**Protocol # 0230**

**Sponsor:** **Investigator Initiated**  
Double-Blind, Randomized, Placebo-controlled Study to Determine the Safety and the Efficacy of Using Botulinum Neurotoxin Type A Injection for Subject mild to Moderate Acne Vulgaris.  
**Protocol # BTX-D-001**

- Sponsor:** **Standard Process (Palmyra, WI)**  
A Phase I Double-Blind, Randomized, Placebo-Controlled Trial of Skin Health Experimental Product (SHEP) versus Placebo Taken Twice Daily to Support Healthy Skin.  
**Protocol # SHEP-100-08**
- Sponsor:** **Alma Lasers™ (Buffalo Grove, IL)**  
A Prospective Double-Masked, Randomized, Open-Label, 2-Arm Parallel Study Comparing the Safety and Effectiveness of Triple Therapy (IPL, Near-IR and Fractionated Er: YAG Laser 2940 nm wavelength) versus Single Therapy (IPL) for the Treatment of Moderate to Severe Photo Damage and Fitzpatrick Skin Types I – III  
**Protocol #: Study ID: SD-SR-002-08**
- Sponsor:** **Medicis (Scottsdale, AZ)**  
A Randomized Evaluator-Blind, Multi-Center, Comparison of the Efficacy and Persistence of Correction of Nasolabial Folds with Restylane® Using Two Different Re-Treatment Schedules.  
**Protocol #:MA-04-003**
- Sponsor:** **GoldThread, LLC**  
An Evaluation of the Safety and Effectiveness of GoldThread™ 24K Gold Suture in Patients Undergoing Cosmetic Surgery for the Treatment of Sagging Skin.  
**Protocol #: GOLD-001**
- Sponsor:** **Contura (Soeborg, Denmark)**  
A Double-Masked, Randomized, Multi-Center, 2 – Arm Parallel Study Comparing the Safety and Effectiveness of Aquamid® and Restylane® for the Aesthetic Treatment of Nasolabial Folds.  
**Protocol #: CONAQ-US01**
- Sponsor:** **Allergan (Irvine, CA)**  
A Multicenter, Double-Blind, Randomized, Placebo-Controlled, Parallel-Group, Multiple Treatment Cycle Study to Evaluate the Long-Term Safety and Efficacy of BOTOX® Cosmetic (Botulinum Toxin Type A) Purified Neurotoxin Complex in Subjects with Facial Rhytides (Crow’s Feet Lines and Glabellar Lines).  
**Protocol # 191622-099-00**
- Sponsor:** **Allergan (Irvine, CA)**

Prospective, Double-Blind, Randomized, Parallel Group, Dose-Ranging Study of Botox® in Female Subjects with Vertical Lip Lines.

**Protocol #:BTX0703**

**Sponsor: Bioform Medical, Inc. (San Mateo, CA)**  
Efficacy, Safety and Satisfaction with Radiesse™ Injections for the Lower Half of the Face.  
**Protocol #: LSDKL-002**

**Sponsor: Perrigo Pharmaceuticals Ltd. (Allegan, MI)**  
A Multi-Center, Double-Blind, Randomized, Vehicle-Controlled, Parallel-Group Study to Compare Perrigo Israel Pharmaceuticals Ltd. Metronidazole Gel, 1%, to Metrogel® (Metronidazole Gel) 1%, and Both Active Treatments To A Vehicle Control in the Treatment of Inflammatory Lesions of Rosacea.  
**Protocol #: PRG-608**

**Sponsor: Alma Lasers™ (Buffalo Grove, IL)**  
A Prospective, Open-Label, Randomized, Parallel, Self-Controlled Multi-Center Study to Evaluate the Safety and Effectiveness of Treatment with the Accent™ RF System versus Un-treated Contralateral Control for Improvement in the Appearance of Cellulite, Reduction in the Circumference, and Improvement in the Biomechanical Properties of the Skin and of the Thigh.

**Sponsor: Allergan (Irvine, CA)/ Steven H. Dayan M.D., F.A.C.S.**  
Altering First Impressions following Botox® Injections in the Glabellar Complex.

**Sponsor: Laser Hair Care/ Steven H. Dayan, M.D., F.A.C.S**  
Low Level Laser Treatment (LLLT) for Hair Loss: Revage 670™.

**Sponsor: Bioform Medical (San Mateo, CA) / Steven H. Dayan, M.D., F.A.C.S.**  
Post Market Evaluation of Volume Usage of Radiesse for the Treatment of Nasolabial Folds.  
**Protocol #: SDKL-004**

**Sponsor: PhotoActif, LLC**  
For Low-Level Light Therapy to be used for the Treatment of Cellulite Reduction, Dimpled Skin and Unevenness in Appearance.

**Sponsor: Aesthera Corporation (Pleasanton, CA)**

Treatment of Acne Using the Aesthera PPX™  
(Photopneumatic™ Therapy).

**Sponsor:** **Laserscope (San Jose, CA)**  
Dermal Remodeling Using the KTP laser.

**Sponsor:** **Bioform medical (San Mateo, CA)**  
Non-Surgical Rhinoplasty Using Radiesse Implant  
Material.

**Sponsor:** **Ipsen Limited (Slough, Berkshire)**  
A Phase III, Open-Label, Multi-Center Study to Assess the  
Long-Term Safety of repeat Administrations of Reloxin™ in  
the Treatment of Glabellar Lines.  
**Protocol #: Y-97-52120-720**

**Sponsor:** **Allergan (Irvine, CA)**  
Dosage Study Treating Lateral Brow with Botulinum Toxin A.

**Sponsor:** **Laserscope (San Jose, CA)**  
Wrinkle Reduction Study Using the KTP laser.

#### **PUBLISHED BOOKS**

*Subliminally Exposed (2013 Morgan James Publishing NY, NY)*

Dayan, Steven H., Wojak, Terri (2009) *Mastering Medical Esthetics*  
(CCM Publishing, Chicago, IL)

Dayan, Steven H., Drumm Tracy L., (2009) *Thrive*, (CCM Publishing,  
Chicago, IL)

Dayan, Steven H., (2008) *Instant Beauty*, (Hatherleigh Press, New York,  
NY): Author

Dayan, Steven H., (2007) *Keys to Aesthetic Medicine: Practice  
Management & Marketing*. (College of Cosmetic Medicine, Chicago, IL):  
Author

Dayan, Steven H., Bassichis, Benjamin (2007) *Hyaluronic Filler,  
Neurotoxins & Beyond*. (College of Cosmetic Medicine , Chicago, IL):  
Author

Dayan, Steven H., (2006) *Restylane: Fill Me Up*. Chicago: Author

Dayan, Steven H., (2003) *Botox: The Wonder Drug*. Chicago: Author

**COURSE CREATOR/ INSTRUCTOR**

Steven H. Dayan; **THRIVE**  
Chicago, IL; May 9, 2009  
Miami, FL; July 18, 2009  
Philadelphia, PA; September 12, 2009  
New York, NY; October 17, 2009  
Los Angeles, CA; November 14, 2009

Steven H Dayan; Benjamin Bassichis, **Excelling in Cosmetic Medicine**  
San Francisco, CA; November 1, 2008  
New York, NY; October 11, 2008  
Dallas, TX; June 7, 2008  
Miami, FL; May 17, 2008  
Los Angeles, CA; April 19, 2008  
Chicago, IL; March 15, 2008

**FOUNDER, CO-PUBLISHER AND EDITOR IN CHIEF**

*Chicago Image*, Image Publishing, Chicago, Illinois  
*Chicago Health Magazine*, HealthMed Publishing Chicago, Illinois.

**CO-EDITOR**

**Modern Aesthetics Magazine, Bryn Mawr Communications**

**MEDICAL EDITOR**

**Facial Plastic Times**

**ASSOCIATE EDITOR**

York, NY

**Facial Plastic Surgery Journal, Thieme Medical Publishers, Inc.** New

**Cosmetic Dermatology Journal, Quadrank HealthCom Inc., Parsippany,**  
NJ

**GUEST EDITOR**

**Rejuvenation of the Neck, Facial Plastic Surgery Journal, Vol 17. No. 2.**  
May 2001. *Thieme Medical Publishers, Inc. New York, New York.*

**Botox, Current Concepts, Recent Advancements.** Facial Plastic Surgery  
Clinics of North America, Vol 11. Number 4., *W.B. Saunders Co.*  
*Philadelphia PA., Nov 2003*

**Office Based Facial Plastic Surgery, Facial Plastic Surgery Journal,**  
*Thieme Medical Publishers, Inc. New York, New York, Publication Feb*  
*2003:vol 20:1.*

**INTERSPECIALTY EDITOR**

**Aesthetic Surgery Journal, Oxford University Press, New York, NY.**



## PUBLICATIONS

112. Dayan SH. **Translating Pivotal Trial Findings to Clinical Practice.** JAMA Facial Plast Surg. 2016 Oct 20. [Epub ahead of print]PubMed PMID: 27768173.
111. Goodman GJ, Subramanian M, Sutch S, Dayan SH. **Beauty From the Neck Up: Introduction to the Special Issue.** Dermatol Surg. 2016 Nov;42 Suppl 1:S260-S262.
110. Dayan SH, Humphrey S, Jones DH, Lizzul PF, Gross TM, Stauffer K, Beddingfield. FC 3rd. **Overview of ATX-101 (Deoxycholic Acid Injection): A Nonsurgical Approach for Reduction of Submental Fat.** Dermatol Surg. 2016 Nov;42 Suppl 1:S263-S270..
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Is Beauty in the Eye of the Beholder? (March 2001)

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*Life is Precious (June 2000)*

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**Skin Inc.** “The Doc Is In”

*Hair Removal For All (February 2001)*

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## **PRESENTATIONS**

Steven H. Dayan, **The Unifying Theory of Beauty**, Society of Anti-Aging, Aesthetic and Regenerative Medicine Malaysia (SAAARMM), May 2, 2015

Steven H. Dayan, **The Science of Beauty**, American Academy of Facial Plastic Surgery Fall Meeting, Washington DC, September 5, 2012

Steven H. Dayan, **Study on Micro-focused Ultrasound for Tightening of Neck Skin in Patients with a History of Submentoplasty and Facelift vs. Patients Naive to Those Procedures**, Multi-Specialty Symposium Las Vegas, NV, June 9, 2012

Steven H. Dayan, **Science of Beauty: Psychosomatic Impacts of Nonsurgical Facial Rejuvenation**, Multi-Specialty Symposium Las Vegas, NV, June 9, 2012

Steven H. Dayan- Moderator; **Filler Complications**, Multi-Specialty Symposium Las Vegas, NV, June 9, 2012

Steven H. Dayan, **Revolutionizing Your Filler and Neurotoxin Treatments**, Multi-Specialty Symposium Las Vegas, NV, June 8, 2012

Steven Dayan, MD & Joe Gryskiewicz, MD **Incorporating Fillers into the Nose - Wise or Foolish?** Multi-Specialty Symposium Las Vegas, NV, June 6, 2012

E. Gaylon McCollough, MD; Wolfgang Gubisch, MD; Steven Dayan, MD; Ira Papel, MD Panel - **The Bulbous, Amorphous, or Boxy Tip – Various Techniques - How I Do It** Multi-Specialty Symposium Las Vegas, NV, June 6, 2012

Steven H. Dayan, **Practice Management, Delegate or Die**, Face and Nose World 2012, Rome, Italy May 12<sup>th</sup> 2012

Steven H. Dayan, Instructional Course “**Science of Beauty**”, Face and Nose World 2012, Rome, Italy May 12<sup>th</sup>, 2012

Steven H. Dayan, **Minimally Invasive tip Techniques. Gaining tip Definition Through Endonasal Lateral Crural Underlay Grafting**, Nose and Face World 2012, Rome, Italy, May 11<sup>th</sup>, 2012

Steven H. Dayan, **Essential Protocols for Managing Filler Complications**, Nose and Face World 2012, Rome, Italy, May 11<sup>th</sup>, 2012

Steven H. Dayan, **Rejuvenation of the Middle Third-Fill, Lift, Fillift**, Nose and Face World 2012, Rome, Italy, May 10<sup>th</sup>, 2012

Steven H. Dayan, **Revolutionize your Approach to Fillers & Neurotoxins**, Nose and Face World 2012, Rome, Italy May 9<sup>th</sup>, 2012

Steven H. Dayan, **Building up a Successful Practice, How we can Contribute; Sharing of Practices and Open Discussion**, SkinCeuticals, Berlin Germany May 7, 2012

Steven H. Dayan, **Closed Rhinoplasty** 28<sup>th</sup> Journey South Brazilian Plastic Surgery;  
The Brazilian Society of Plastic Surgery, Florianopolis, Brazil April 21, 2012

Steven H. Dayan, **Surgical Demonstration; Closed Rhinoplasty** 28<sup>th</sup> Journey South Brazilian Plastic Surgery; The Brazilian Society of Plastic Surgery, Florianopolis, Brazil April 21, 2012

Steven H. Dayan, **Rhinoplasty Made Easy with PDS Plates**, Delhi, India, April 1, 2012

Steven H. Dayan, **Avoiding harvesting of Cartilage by Usage of PDS Plates**, Delhi, India, April 1, 2012

Steven H. Dayan, **The Usage of PDS Plates in Closed Approaches to Septorhinoplasty**,  
Delhi, India, April 1, 2012

Steven H. Dayan, **The Usage of PDS Plates in Closed Approaches to Septorhinoplasty**,  
Kodaikanal, India, March 31, 2012

Steven H. Dayan, **The Science of Beauty**, The American Brazilian Aesthetic Meeting, Florianópolis, Brazil, February 5, 2012

Steven H. Dayan, **Forehead Rejuvenation Through Selective Cryoneuromodulation: The Cool(er) Approach**, IMCAS, Paris, France, January 29, 2012

Steven H. Dayan, **ATX 101**, AAFPRS Rejuvenation of the Aging Face, San Diego, CA, January 20, 2012

Steven H. Dayan, **The Science of Beauty**, AAFPRS Rejuvenation of the Aging Face, San Diego, CA January 20, 2012

Steven H. Dayan, **Biofilms and Other Complications**, AAFPRS Rejuvenation of the Aging Face, San Diego, CA January 19, 2012

Steven H. Dayan, **Long Term Results of Devices for Cervical Skin Tightening**, AAFPRS Rejuvenation of the Aging Face, San Diego, January 18, 2012

Steven H. Dayan, **PDS Flexible plate “What we Really Want to Know?”** Teleconference mentor Latin America, December 8, 2011

Steven H. Dayan, **Communicating With Your Patients and Integrating Social Media Networking**, Cosmetic Surgery Forum, Las Vegas, December 3, 2011

Steven H. Dayan, **Facial Cases, Presentation and Discussion**, Cosmetic Surgery Forum, Las Vegas, December 2, 2011

Steven H. Dayan, **Laser Cases**, Cosmetic Surgery Forum, Las Vegas, December 2, 2011

Steven H. Dayan, **Basic Science, Clinical Protocol, Combination Therapies and Clinical Outcomes of the Ultherapy Treatment Methodology**, Berlin, November 20, 2011

Steven H. Dayan, **Interactive Discussion; Problem Cases and Complications**, Canadian Laser Surgery Society, November 11, 2011

Steven H. Dayan, **Things I’ve Learned From the Mistakes I’ve Made**, Canadian Laser Aesthetic Surgery Society

Steven H. Dayan, **Revolutionizing Approaches to Fillers and Neurotoxins**, Canadian Laser Aesthetic Surgery Society, November 11, 2011

Steven H. Dayan, **The Science of Beauty**, Canadian Laser Aesthetic Surgery Society, Toronto, November 11, 2011

Steven H. Dayan, **Getting Your Photography Right**, Aesthetic Extender Symposium, Miami, October 28, 2011

Steven H. Dayan, **The Cosmetic Consultation: how to get the yes and when to say no**, Aesthetic Extender Symposium, Miami, October 28, 2011

Steven H. Dayan, **“The Armamentarium” Cartilage Grafts and What They do**, AAFPRS Fall Meeting, September 10, 2011

Steven H. Dayan, **Using Cannula's for Immediate Results With no Bruising and Swelling**, AAFPRS Fall Meeting, September 10, 2011

Steven H. Dayan, **The Subliminal Difference: Treating From and Evolutionary Perspective**, AAFPRS Fall Meeting, San Francisco, CA, September 10, 2011

Steven H. Dayan, **A Single-center, Prospective Study on the Efficacy of the Ulthera System for Tightening of Neck Skin in Patients With a History of Submentoplasty and/or Rhytidectomy vs. Patients Naïve to Submentoplasty or Rhytidectomy**, AAFPRS Fall Meeting, San Francisco, CA, September 10, 2011

Steven H. Dayan, **Injectable Lipolytic Agent Which "Melts Fat"- A Progress Report**, AAFPRS Fall Meeting, September 10, 2011

Steven H. Dayan, **Subconscious Ways to Tease the Mind of the Opposite Sex**, AAFPRS Fall Meeting, San Francisco, CA, September 9, 2011

Steven H. Dayan, **Tough Choices, Righteous Decisions and Ethics**, OFPSA Lecture AAFPRS Fall Meeting, San Francisco, CA, September 9, 2011

Steven H. Dayan, **Use of "Needle Cannulas" for Filler Injections- A Change in Technique**, AAFPRS Fall Meeting, San Francisco, CA, September 8, 2011

Steven H. Dayan, **Topical Botulinum Toxin-A Progress Report on an Important Study**, AAFPRS Fall Meeting, San Francisco, CA, September 8, 2011

Steven H. Dayan, **Interactive Session: Expert Approaches for Asian Aging Faces**, World Anti-aging Congress and Exposition, Bangkok, Thailand, September 4, 2011

Steven H. Dayan, **Revolutionizing Approaches to Fillers and Neurotoxins**, World Anti-aging Congress and Exposition, Bangkok, Thailand, September 4, 2011

Steven H. Dayan, **The Science of Beauty**, World Anti-aging Congress and Exposition, Bangkok, Thailand, September 3, 2011

Steven H. Dayan, **The Myoscience Talk- Crydenervation- A new Paradigm for Eliminating Hyperdynamic Facial Wrinkles**, 5 Continent Congress, Cannes France, September 1, 2011

Steven H. Dayan, **Double-blinded Studies indicate that Hyaluronic Acid Injections Improve Quality of Self-esteem and First Impressions**, 5 Continent Congress, Cannes France, September 1, 2011

Steven H. Dayan, **Video- A Novel, No Downtime, No Pain RF Device for Skin Rejuvenation**, International Multi-specialty Symposium, June 25, 2011

Steven H. Dayan, **Discussions on Key Cornerstones of Successful Aesthetic Practices: Laser Hair Removal and Photorejuvenation**, International Multi-specialty Symposium, June 25, 2011

Steven H. Dayan, **Emerging Technology as a Solution for Treating the Post Facelift Neck Laxity, a Prospective Double Arm Clinical Trial**, International Multi-specialty Symposium, June 23, 2011

Steven H. Dayan, **Addressing Challenges in Nasal Surgery with PDS™ Flexible Plate**, International Multi-specialty Symposium, June 22, 2011

Steven H. Dayan, **Emerging Technology- Polyacrylamide Gel Filler “Aquamid” 24 Months Later is it Safe? Data From Phase III U.S. Trial**, International Multi-specialty Symposium, June 22, 2011

Steven H. Dayan, **Delegate or Die: A Pathway for Developing Complete Staff**, International Multispecialty Symposium, June 22, 2011

Steven H. Dayan, **Minimally Invasive Techniques to Gain Tip Definition Using Endonasal Lateral Crural Underlay Grafting**, International Multi-specialty Symposium, Las Vegas, June 22, 2011

Steven H. Dayan, **Incorporating Fillers into the Nose, Wise or Foolish?** AAFPRS Rejuvenation of the Aging Face, San Diego January 20, 2011

Steven H. Dayan, **Facial Volumization: Multi-disciplinary, Multi-modal** AAFPRS Rejuvenation of the Aging Face, San Diego January 20, 2011

Steven H. Dayan, **Cervical Laser Lipolysis** AAFPRS Rejuvenation of the Aging face, San Diego January 19, 2011

Steven H. Dayan, **Nutritional Supplements for Wrinkles** AAFPRS Rejuvenation of the Aging Face, San Diego, CA January 19, 2011

Steven H. Dayan, **Laser, Light Therapy and Resurfacing** AAFPRS Rejuvenation of the Aging Face, San Diego, CA January 19, 2011

Steven H. Dayan, **Laser and Filler Case Presentations and Discussion** Cosmetic Surgery Forum, Las Vegas, NV; December 5, 2010

Steven H. Dayan, **Risk Management; Avoiding Malpractice** Cosmetic Surgery Forum, Las Vegas, NV; December 4, 2010

Steven H. Dayan. **Lateral Crural Extension graft.** Faces of Jerusalem. Jerusalem, Israel. Nov 1-4, 2010.

Steven H. Dayan. **Sandwich Grafting.** Faces of Jerusalem. Jerusalem, Israel. Nov 1-4, 2010.

Steven H. Dayan. **Biofilms what you need to know.** Faces of Jerusalem. Jerusalem, Israel. Nov 1-4, 2010.

Steven H. Dayan, **Is CO2 Laser Resurfacing Still the Gold Standard?** AAFPRS Fall meeting, Boston, MA, September 25, 2010

Steven H. Dayan, **Biofilms, Before Injecting Another Filler, You Need to Know Steven Dayan, MD A Novel No Downtime, No Pain RF Device for Achieving Modest Skin Rejuvenation,** AAFPRS Fall meeting, Boston, MA, September 25, 2010

Steven H. Dayan, **A Blinded Evaluation of the Effects of Hyaluronic Acid Filler Injections on First Impressions,** AAFPRS Fall meeting, Boston, MA, September 24, 2010

Steven H. Dayan, **A Phase I Double-Blind, Randomized, Placebo-Controlled Trial of Skin Health Experimental Product (SHEP) versus Placebo Taken Twice Daily to Support Healthy Skin,** AAFPRS Fall meeting, Boston, MA, September 24, 2010

Steven H. Dayan, **Concepts of Beauty: How They've Changed Over Time,** AAFPRS Fall Meeting, Boston MA, September 23, 2010

Steven H. Dayan, **Evolving techniques in closed rhinoplasty. Taking from the open and giving to the closed,** The European Academy of Facial Plastic Surgery, Antalya, Turkey September 2, 2010

Steven H. Dayan, **Endonasal Tip Rhinoplasty Panel,** The European Academy of Facial Plastic Surgery, Antalya, Turkey September 2, 2010

Steven H. Dayan, **Non Surgical Cosmetic Procedures Masters Course,** The European Academy of Facial Plastic Surgery, Antalya, Turkey September 2, 2010

Steven H. Dayan, **Fat Vs. Filler Panel Moderator,** The European Academy of Facial Plastic Surgery, Antalya, Turkey September 2, 2010



Steven H. Dayan, **What's new in Fillers and Neurotoxins**, Multispecialty Foundation Meeting, Las Vegas, NV July 11 2010

Steven H. Dayan, **The Use of Autogenous Nasal Grafts**, Multispecialty Foundation Meeting, Las Vegas, NV July 11 2010

Steven H. Dayan, **Knifeless Rhinoplasty**, Multispecialty Foundation Meeting, Las Vegas, NV July 11 2010

Steven H. Dayan, **Biofilms**, Multispecialty Foundation Meeting, Las Vegas, NV July 11 2010

Steven H. Dayan, **Information: Getting It to Prospective Patients**, The Aesthetic Show  
Las Vegas, NV May 23, 2010

Steven H. Dayan, **Biofilms and Dermal Fillers: What You Need to Know**, The Aesthetic Show, Las Vegas NV May 22, 2010

Steven H. Dayan, **Thrive**, The Aesthetic Show, Las Vegas, NV May 21, 2010

Steven H. Dayan, **Advances in Cosmetic Therapy Fall Dinner Meeting**, The Peninsula Chicago, IL November 11, 2009

Steven H. Dayan, **Thrive**, Contura , Korea November 3, 2009

Steven H. Dayan, **Clinical Data of Aquamid** (For FDA Approval) ,  
Contura, Korea November 3, 2009

Steven H. Dayan, **Poly acrylamide hydrogel (Aquamid) and the U.S Experience** American society of plastic surgeons. Seattle, WA October 25, 2009

Steven H. Dayan, MD; Corey S. Maas, MD; Mary Lynn Moran, MD **How to Establish a Clinical Research Center and Perform FDA Trials** AAFPRS Fall Meeting October 3, 2009

Paul J. Carniol, MD; J. David Holcomb, MD; Richard D. Gentile, MD; Harry Mittelman, MD; John Rachel, MD; Steven H. Dayan, MD; **Laser Workshop**  
AAFPRS Fall Meeting San Diego, CA October 1, 2009

Moderator: Harry Mittelman, MD, Steven H. Dayan **New Technologies Panel** AAFPRS Fall Meeting San Diego, CA October 1, 2009

Steven H. Dayan, **LATISSE Summit: A National Satellite Event**, host, Chicago, IL April 2<sup>nd</sup>, 2009

Steven H. Dayan, **Injection Rhinoplasty PANEL: Augmentation Rhinoplasty**, Rodeo Rhinoplasty, Houston, TX March 13, 2009

**Workshop Co-Director Optional: Soft Tissue Injection Workshop**, Rodeo Rhinoplasty, Houston, TX March 13, 2009

**Speaker -Evolving Techniques in Endonasal Approach**, Rodeo Rhinoplasty, Houston, TX March 14, 2009

Steven H. Dayan, Fred Fedok MD, Jennifer Parker-Porter MD, Maurice Khosh MD **Office-Based Facial Plastic Procedures for the Otolaryngologist** AAOHNS Annual Meeting September 24, 2008

Steven H. Dayan **What It's Like to be a Doctor** Evanston Township High School September 22, 2008

Steven H. Dayan **The Emerging Tidal Wave Can't Be Ignored. The Importance of Office Based Cosmetic Procedures to a Facial Plastic Surgeon's Office** AAFPRS Fall Meeting 2008

Steven H. Dayan **Emerging Laser and Light- based Technology Workshop** AAFPRS Fall Meeting September 20<sup>th</sup>, 2008

Steven H. Dayan **The Oprah Factor: The Truth and Consequences of the "Latest and Greatest" Cosmetic Devices and Products** AAFPRS Fall Meeting September 18<sup>th</sup>, 2008

Steven H. Dayan **Lumenis Fractional CO2 Workshop** A look at Active FX and Deep FX Chicago, IL August 28, 2008

Steven H. Dayan **PANEL: Technology Dilemmas** Facial Cosmetic Surgery, The Bellagio Las Vegas, NV June 22<sup>nd</sup>, 2008

Steven H. Dayan **Are Fillers and Neurotoxins Essential to Your Practice?- Live Injection Section** Facial Cosmetic Surgery, The Bellagio Las Vegas, NV June 21<sup>st</sup>, 2008

Steven H. Dayan **The Value of a Chin Implant to the Cervico-Mental Angle** Facial Cosmetic Surgery 2008, The Bellagio, Las Vegas, NV June 20<sup>th</sup>, 2008

Steven H. Dayan **Evolving Techniques in Closed Rhinoplasty, What We've Learned From the Open**, Videoconference Australian Academy of Facial Plastic Surgery, Perth Australia. April 11, 2008

Steven H. Dayan, **Impact of Botox on First Impressions**. National Exchange Forum Consultant Meeting Sand Diego, CA March 29<sup>th</sup>, 2008

Steven H. Dayan, **Bridging Medical and Esthetics**. America's Expo for Skin Care and Spa  
Chicago, IL March 03, 2008

Steven H. Dayan, **Botulinum Toxin Type A Scientifically Proven to Positively Impact First Impressions**. International Society of Aesthetic Plastic Surgery Congress, Melbourne, Australia, February 10-13, 2007.

Steven H. Dayan, **First Impressions Count** Palais Des Congres de Paris. Allergan Facial symposium Paris, France January 10<sup>th</sup>, 2008

Steven H. Dayan, **Keynote Speech**, Unifying Theory of Beauty Cosmetex, April 29-May 1, 2014 Brisbane Australia

Steven H. Dayan, **Keynote Speech** ASAPS, The Unifying Theory of Beauty, Non –surgical Symposium, Sydney Australia, May 8-11, 2014.

Steven H. Dayan **Keynote Speech**, The Unifying Theory of Beauty International Colombian meeting of Facial Plastic Surgery and Rhinology, Medellin Colombia March 19-22, 2014