

TOUCHDOWN!
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Move Over, Botox

THERE'S A NEW injectable in town: Dysport. Dr. Steven Dayan was the only Chicago doctor to participate in clinical trials that led to Dysport's FDA approval in April. Now, he's begun offering it to patients

and training other local docs to use it. Results are similar to those achieved with Botox, he says, at a cost that's about 10 to 20 percent lower. (A \$500 upper-face treatment is \$450 using Dysport.) With

two more neurotoxins set to hit the market soon, Dr. Dayan predicts that prices will continue to drop: "This is going to change the way things are done in cosmetic medicine." *Dr. Steven Dayan, 845 N. Michigan Ave., Ste. 923 East, 312-335-2070; drdayan.com*

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